

EXHIBITOR PROSPECTUS EXOTICSCON 2018

September 22-27 (Exhibits September 23-26) • Hilton Atlanta Hotel, Atlanta, GA



EXOTICSCON.ORG
BUILDING EXOTICS EXCELLENCE.
ONE CITY. ONE CONFERENCE.

BROUGHT TO YOU BY



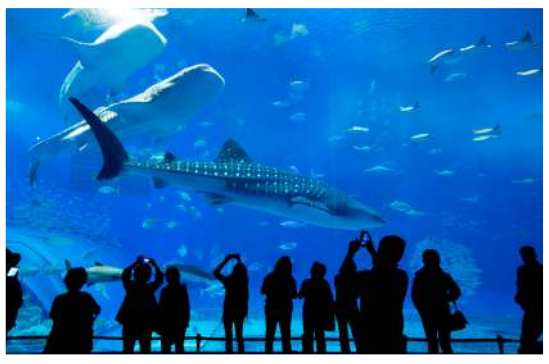
BUILDING EXOTICS EXCELLENCE: ONE CITY, ONE CONFERENCE

The Association of Avian Veterinarians (AAV), the Association of Exotic Mammal Veterinarians (AEMV) and the Association of Reptilian and Amphibian Veterinarians (ARAV) join together to host ExoticsCon 2018, in Atlanta, GA. This educational event will attract hundreds of veterinary professionals for quality learning and networking opportunities. Showcase your company by participating as a sponsor and exhibitor at the one conference that will bring together the best of the best in exotic animal veterinary medicine.

WELCOME TO ATLANTA, GEORGIA

Atlanta is home to Coca Cola, CNN, the Georgia Aquarium, the Atlanta Braves and the Atlanta Falcons - and there's fun around every corner. Outside of event and exhibit hours, attendees can enjoy Centennial Olympic Park or take an afternoon stroll through the bustling streets of Downtown and Midtown. The West Side Design District is a great place to soak in culture, while the quaint Virginia Highlands area offers fine dining and a relaxed family-friendly atmosphere. The city of Atlanta offers easy-to-use public transportation, MARTA, that stops at some of the city's most acclaimed attractions.

ExoticsCon 2018 | Saturday, September 22 - Thursday, September 27
Exhibits | Sunday, September 23 - Wednesday, September 26



SPONSORSHIP LEVELS AND BENEFITS

Sponsorship of ExoticsCon 2018 will give your company distinct visibility and recognition as strong supporters of our education and research mission in the field of veterinary medicine. Select from the list of single event sponsor or networking events, educational tracks or other sponsorship opportunities. Sponsorship levels and benefits are reached when the total sponsorship amounts are calculated and reach the level of platinum, gold or silver sponsor status.

These levels of sponsorship offer your company exceptional benefits and exposure to an audience of veterinary specialists, practice managers and purchase decision makers. Companies who sponsor events at ExoticsCon 2018 will have first right of refusal on that same sponsorship item at the next ExoticsCon.

Platinum Sponsor – \$15,000 or more

1. Company Recognition

- Rotating banner logo on landing page of www.exoticscon.org linked to your company's website
- Company logo with link to website on the conference page of the AAV, AEMV and ARAV websites
- Platinum Sponsor recognition on signage at registration, in the exhibit hall, any sponsored events or sessions and on opening slides of plenary and concurrent sessions

2. Exhibition

- Complimentary 8' x 20' booth
- Preferred booth location
- Recognition as a Platinum Sponsor at company's booth in exhibit hall
- Inclusion in the Exhibitor & Sponsor Passport (Exhibitor Passport is intended to help drive attendance to your booth. The passport will be limited to 25 squares and participating companies will be given stamps to use on the passport. Passports will be drawn at random for prizes. Only passports with the most stamps will be eligible for prizes.)

3. Entertainment – Option to hold a hospitality event at the Hilton Atlanta. (***No Exhibitor Sponsored events are permitted without the permission of the Conference Committee. No Exhibitor Sponsored events may take place during conference activities. Entertainment events must be booked through conference management. Contact meetings@exoticscon.org for questions or additional information*)

4. Conference Registrations – Eight (8) full conference registrations, four (4) as a Platinum Sponsor and four (4) with 8' x 20' booth

5. Eight (8) tickets to the Wednesday outing (included with Conference Registrations)

6. USB drive with full conference proceedings

7. Advertisements

- Recognition as a Platinum Sponsor with company placed prominently throughout the ExoticsCon Registration Brochure (if agreement is signed and payment in full received by May 13, 2018 and logo placed prominently throughout the ExoticsCon final program)
- Logo on the front cover of the ExoticsCon final program
- Full page ad in ExoticsCon final program
- On-site signage

8. Communications

- Two (2) targeted email blasts sent to all conference registrants, one pre-conference and one post-conference (sponsor must provide html file)
- Two (2) targeted email blasts to be sent to members of AAV, AEMV and ARAV on behalf of ExoticsCon (sponsor must provide html file)

SPONSORSHIP LEVELS AND BENEFITS

Gold Sponsor – \$10,000 - \$14,999

1. Company Recognition

- Company logo with link to website on the Exhibitors and Sponsors page of www.exoticscon.org
- Company logo with link to website on the conference page of the AAV, AEMV and ARAV websites
- Gold Sponsor recognition on signage at registration, in the exhibit hall, any sponsored events or sessions and on opening slides of plenary session

2. Exhibition

- Complimentary 8' x 10' booth (Company may purchase upgrade to 8' x 20' booth)
- Recognition as a Gold Sponsor at company's booth in exhibit hall
- Inclusion in the Exhibitor & Sponsor Passport (Exhibitor Passport is intended to help drive attendance to your booth. The passport will be limited to 25 squares and participating companies will be given stamps to use on the passport. Passports will be drawn at random for prizes. Only passports with the most stamps will be eligible for prizes.)

3. Entertainment – Option to hold a hospitality suite at the Hilton Atlanta. (***No Exhibitor Sponsored events are permitted without the permission of the Conference Committee. No Exhibitor Sponsored events may take place during conference activities. Entertainment events must be booked through conference management. Contact meetings@exoticscon.org for questions or additional information*)

4. Conference registrations – Four (4) full conference registrations, two (2) as a Gold Sponsor and two (2) with 8' x 10' booth

5. Four (4) tickets to the Wednesday outing (included with Conference Registrations)

6. USB drive with full conference proceedings

7. Advertisements

- Recognition as a Gold Sponsor with logo placed prominently throughout the ExoticsCon Registration Brochure (if agreement is signed and payment in full received by May 13, 2018 and logo placed prominently throughout the ExoticsCon final program)
- Half page ad in ExoticsCon final program

8. Communications

- Two (2) targeted email blasts sent to all conference registrants, one pre-conference and one post-conference (sponsor must provide html file)
- One (1) targeted eblasts to be sent to members of AAV, AEMV and ARAV on behalf of ExoticsCon (sponsor must provide html file)

Silver Sponsor – \$5,000 - \$9,999

1. Company Recognition

- Company logo with link to website on the Exhibitors and Sponsors page of www.exoticscon.org
- Company logo with link to website on the conference page of the AAV, AEMV and ARAV websites
- Silver Sponsor recognition on signage at registration, in the exhibit hall and any sponsored events or sessions

2. Exhibition

- 50% off 8' x 10' booth or 8' x 20' booth
- Inclusion in the Exhibitor & Sponsor Passport (Exhibitor Passport is intended to help drive attendance to your booth. The passport will be limited to 25 squares and participating companies will be given stamps to use on the passport. Passports will be drawn at random for prizes. Only passports with the most stamps will be eligible for prizes.)

3. Entertainment – Option to hold a hospitality suite at the Hilton Hilton, Atlanta. (***No Exhibitor Sponsored events are permitted without the permission of the Conference Committee. No Exhibitor Sponsored events may take place during conference activities. Entertainment events must be booked through conference management. Contact meetings@exoticscon.org for questions or additional information*)

SPONSORSHIP OPPORTUNITIES

4. **Conference Registrations** – One (1) complimentary conference registration with sponsorship. If company purchases an exhibit booth, two (2) additional conference registrations will be provided.
5. **One (1) ticket to the Wednesday outing** (included with Conference Registration)
6. **Advertisements**
 - Half page ad in ExoticsCon final program or 50% discount off full page ad in final program
7. **Communications**
 - One (1) targeted email blast sent to all conference registrants, pre-conference

Choose one or multiple events listed below to reach Platinum, Gold or Silver sponsor levels! These events may only be booked through conference management. Contact meetings@exoticscon.org for questions or additional information.

Opening Reception – \$30,000

Available in sponsorship increments of \$5,000

The reception will be held in the exhibit hall on Sunday, September 23, 2018

If one company fully sponsors this event, one representative will be able to give a 2- to 4-minute welcome at the beginning of the reception. If two or more companies sponsor this event, one representative from each company will be able to give a 2-minute welcome at the beginning of the reception.

- Sponsorship signage at the event
- Preferred booth placement (if one or two companies fully sponsor this event) and the contract is signed and payment is received in full by Friday, May 11, 2018
- Reception Sponsor acknowledgement in ExoticsCon final program
- Company listing with link to website on the Exhibitors and Sponsors page of www.exoticscon.org
- Inclusion in the Exhibitor & Sponsor Passport (Exhibitor Passport is intended to help drive attendance to your booth. The passport will be limited to 25 squares and participating companies will be given stamps to use on the passport. Passports will be drawn at random for prizes. Only passports with the most stamps will be eligible for prizes.)

Finale Party – \$30,000

Available in sponsorship increments of \$5,000

The finale party will be held Wednesday, September 26, 2018

If one company fully sponsors this event, one representative will be able to give a 2- to 4-minute welcome at the beginning of the party. If two or more companies sponsor this event, one representative from each company will be able to give a 2-minute welcome at the beginning of the party.

- Sponsorship signage at the event
- Preferred booth placement (if one or two companies fully sponsor this event) and the contract is signed and payment is received in full by Friday, May 11, 2018
- Reception Sponsor acknowledgement in ExoticsCon final program
- Company listing with link to website on the Exhibitors and Sponsors page of www.exoticscon.org
- Inclusion in the Exhibitor & Sponsor Passport (Exhibitor Passport is intended to help drive attendance to your booth. The passport will be limited to 25 squares and participating companies will be given stamps to use on the passport. Passports will be drawn at random for prizes. Only passports with the most stamps will be eligible for prizes.)



SPONSORSHIP OPPORTUNITIES

Monday Evening Event – \$1,500

(Fee waived with food and beverage commitment)

- Sponsorship signage at the event
- Reception Sponsor acknowledgment in the ExoticsCon final program
- Company listing with link to website
- Announcement of your company's booth number
- Inclusion in the Exhibitor & Sponsor Passport ((Exhibitor Passport is intended to help drive attendance to your booth. The passport will be limited to 25 squares and participating companies will be given stamps to use on the passport. Passports will be drawn at random for prizes. Only passports with the most stamps will be eligible for prizes.)

Tuesday Evening Reception – \$5,000

(Fee waived with food and beverage commitment)

- Sponsorship signage at the event
- Reception Sponsor acknowledgment in the ExoticsCon final program
- Company listing with link to website
- Announcement of your company's booth number
- Inclusion in the Exhibitor & Sponsor Passport (Exhibitor Passport is intended to help drive attendance to your booth. The passport will be limited to 25 squares and participating companies will be given stamps to use on the passport. Passports will be drawn at random for prizes. Only passports with the most stamps will be eligible for prizes.)

Boxed Lunch – \$5,000

Available in sponsorship increments of \$2,500

The lunch will be held on Wednesday, prior to the half-day outing.

If one company fully sponsors this event, one representative will be able to give a 2- to 4-minute welcome at the beginning of the lunch. If two or more companies sponsor this event, one representative from each company will be able to give a 2-minute welcome at the beginning of the lunch.

- Sponsorship signage at the event
- Flyer in the lunch area
- Boxed Lunch Sponsor acknowledgement in ExoticsCon final program
- Company listing with link to website on the Exhibitors and Sponsors page of www.exoticscon.org
- Announcement of your company's booth number
- Inclusion in the Exhibitor & Sponsor Passport (Exhibitor Passport is intended to help drive attendance to your booth. The passport will be limited to 25 squares and participating companies will be given stamps to use on the passport. Passports will be drawn at random for prizes. Only passports with the most stamps will be eligible for prizes.)

Student Reception – \$5,000

- Sponsorship signage at the event
- Company representative may give a 2- to 4-minute introduction to attendees at this event
- Company listing with link to website on the Exhibitors and Sponsors page of www.exoticscon.org
- Company may have a cocktail table at the event to place flyers/business cards
- Sponsor acknowledgement in ExoticsCon final program
- Announcement of your company's booth number
- Inclusion in the Exhibitor & Sponsor Passport (Exhibitor Passport is intended to help drive attendance to your booth. The passport will be limited to 25 squares and participating companies will be given stamps to use on the passport. Passports will be drawn at random for prizes. Only passports with the most stamps will be eligible for prizes.)

Breaks – \$3,000

Breaks in the exhibit hall will be offered in the morning and afternoon, Monday, Tuesday and Wednesday

- Sponsorship signage at the event
- Company listing with link to website on the Exhibitors and Sponsors page of www.exoticscon.org
- Break Sponsor announced in sessions prior to break
- Break Sponsor acknowledgement in ExoticsCon final program

Scientific Session Sponsorship Opportunities

Company or companies agreeing to sponsor one or more sessions will receive priority selection for track(s) to sponsor when sessions are finalized

Sponsorship participation includes:

- Sponsorship signage at the session
- Company listing with link to website on the Exhibitors & Sponsors page of www.exoticscon.org
- Session Sponsor acknowledgement in ExoticsCon final program
- Company logo on slide in sessions as attendees enter the room (to be rotated with slide for Platinum Sponsors)
- Verbal recognition by hands-on workshop instructor or session moderator



SPONSORSHIP OPPORTUNITIES

Educational Tracks

- Half Day - \$1,000
 - Full Day - \$1,200
 - Plenary Session - \$2,000
- Includes the Monday morning lecture series presented by all three groups.*

Hands-on Workshop Sponsorship Levels

**Sponsorship and support can be financial or in-kind (i.e. surgical equipment, warmers, cadavers, lamps, etc.)*

Gold - \$2,000 - \$4,000+

- Recognition as primary lab sponsor
- First choice of lab to sponsor

Silver - \$1,001 - \$1,999

- Second choice of lab to sponsor

Bronze - Up to \$1,000

- Third choice of lab to sponsor

Other Sponsorship Opportunities

Mobile Application: \$6,000

Conference attendees will be able to download an app on their smart phone or tablet before and during ExoticsCon. The sponsoring company will have logo recognition ads throughout the app.

- **Must commit to sponsorship by March 1, 2018**

Proceedings of Main Conference-Flash Drive: \$5,000

The flash drive will include a logo on the casing as well as a one-page advertisement to be placed in the main conference proceedings. Each registrant will receive one at check-in.

Conference Gifts & Additional Exposure:

Contact the Conference Office to make arrangements for your promotional item.

- Notebooks: \$7,000
- Conference bags: \$6,000
- Lanyards: \$4,000 - **SOLD**
- Hotel Room Keycards: \$3,500
- Highlighters: \$2,500
- Pens: \$2,000
- Program Guide Full Page Ad: \$1,000
 - Cover placement
 - Inside front: +\$500
 - Inside black: +\$250
- Program Guide Half Page Ad: \$500
- Bag Insert: \$750
- Premium 3D insert: \$1,250



Exhibitor Information

Exhibitor Move-in	Exhibitor Dismantle
Sunday, September 23: 7:00 AM - 4:30 PM	Wednesday, September 26: 12:00 - 8:00 PM

Exhibit Hall Hours
Sunday, September 23: 6:00 - 8:00 PM (Welcome Reception)
Monday, September 24: 9:00 AM - 5:00 PM
Tuesday, September 25: 9:00 AM - 6:00 PM
Wednesday, September 26: 8:00 AM - 12:00 PM

Exhibit Hall open September 23 - 26, 2018

Rates:

Type	Thru June 1	After June 1
8' x 10' Booth, Sunday – Wednesday	\$1,200	\$1,450
8' x 20' Booth, Sunday – Wednesday	\$2,200	\$2,400
Non-profit Tabletop, Sunday – Wednesday	\$250	\$300
Additional Badges (<i>Maximum 2 additional badges for single booth, 4 for double booth</i>)	\$200	\$200
Additional Outing Tickets (TBD) – Wednesday	\$125	\$165

Rates Include:

- (1) 8' X 10' Booth = 2 Designated Representatives
- (1) 8' x 20' Booth = 4 Designated Representatives
- Additional representative badges (beyond the designated number) may be purchased for \$200 each through the Conference Office (includes full conference access)
- Proceedings and conference materials are excluded from the exhibit fees. AAV, AEMV and ARAV member exhibitors will receive access to the Proceedings online after the conference
- Food/beverage functions
- Identification sign with company name and booth number
- Fireproof draperies on chromium tubing with 8' high back panel and 3' side panels
- Tabletops include a skirted 8' table with 2 chairs and a wastebasket

Silent and Live Auction

Building Exotics Excellence: One City, One Conference will hold a live and silent auction to benefit conservation & research. Silent auction items will be on display tables set up in the Exhibit Hall. We hope it will be a fun event that will draw everyone into the Exhibit Hall. If you are interested in donating a product to be auctioned, please indicate your interest on the Exhibit Application. This is a great way to generate more exposure for your company while supporting a worthy cause. A live auction will be held on Wednesday. For more information, please email meetings@exoticscon.org.

EXHIBITOR AND SPONSOR CONTRACT

All Exhibitors and Sponsors are encouraged to submit their contract online at Exoticscon.org.
The Exhibitor and Sponsorship form will be available online beginning January 1, 2018.

Company Information *(As it should appear in printed material and booth)*

Company Name:

Address:

City:

State/Province: Zip:

Country: Phone:

Website:

Company Exhibitor Contact

Name:

Title:

Email:

Phone:

Exhibit Booth Selection* *(Please select one)*

Exhibit Type	Thru June 1	After June 1	Total
8' x 10' Booth, Sunday - Wednesday	\$1,200 <input type="checkbox"/>	\$1,450 <input type="checkbox"/>	
8' x 20' Booth, Sunday - Wednesday	\$2,200 <input type="checkbox"/>	\$2,400 <input type="checkbox"/>	
Non-profit Tabletop, Sunday - Wednesday	\$250 <input type="checkbox"/>	\$300 <input type="checkbox"/>	
Additional Badges	\$200 <input type="checkbox"/>	\$200 <input type="checkbox"/>	
Additional Outing Tickets (TBD) - Wednesday	\$125 <input type="checkbox"/>	\$165 <input type="checkbox"/>	
Total			

List companies you prefer not to be across from or adjacent to:

List products and services you will exhibit:

Exhibit Booth Badges – (2) Badges for single booth, (4) Badges for double booth.

Additional badges are \$200 each

Badge 1: <input type="text"/>	Badge 2: <input type="text"/>
Badge 3: <input type="text"/>	Badge 4: <input type="text"/>
Badge 5: <input type="text"/>	Badge 6: <input type="text"/>

**Prices and offerings are subject to change.*

EXHIBITOR AND SPONSOR CONTRACT

Sponsorship – List items your company wishes to sponsor. List educational sponsorships by session type, educational track and time. Companies who agree to sponsor one or more tracks will receive the first right to select which tracks to sponsor when sessions are finalized. Please refer to the prospectus for a complete list of opportunities. All sponsors will be contacted directly to review sponsorship benefits.

Sponsorship Items	Amount	Total
Total		

Other Sponsorship Opportunities

- | | | | |
|-------------------------|--------------------------------------|-----------------------------|----------------------------------|
| Mobile application | <input type="checkbox"/> \$6,000 | Program Guide Full Page Ad | <input type="checkbox"/> \$1,000 |
| Proceedings flash drive | <input type="checkbox"/> \$5,000 | Cover placement | |
| Notebooks | <input type="checkbox"/> \$7,000 | Inside front: | <input type="checkbox"/> +\$500 |
| Conference bags | <input type="checkbox"/> \$6,000 | Inside black: | <input type="checkbox"/> +\$250 |
| Lanyards | <input type="checkbox"/> SOLD | Program Guide Half Page Ad: | <input type="checkbox"/> \$500 |
| Keycards | <input type="checkbox"/> \$3,500 | Bag insert | <input type="checkbox"/> \$750 |
| Highlighters | <input type="checkbox"/> \$2,500 | Premium 3D insert | <input type="checkbox"/> \$1,250 |
| Pens | <input type="checkbox"/> \$2,000 | | |

Auction Donation

Please list the item(s) your company is donating and to which auction (live or silent). All donors will be contacted to confirm.

TOTAL AMOUNT DUE: \$

Payment Information

- Visa
 MasterCard
 Check
 American Express

Card Number:

Expiration Date: Security Code:

Name on Card:

Billing Address (Address, City, State/Province, Zip):

PAYMENT: For exhibitors and sponsors, 50% deposit due upon signing. The remaining balance is due July 1, 2018.

CHECKS: Make payable to North American Veterinary Community ExoticsCon 2018
 622 E. Washington Street, Suite 300
 Orlando, FL 32801
 MAIL TO ATTN: Mandy Taylor

CREDIT CARDS: Send form by email to meetings@exoticscon.org

QUESTIONS: Contact meetings@exoticscon.org or call +1.352.375.5672

EXHIBITOR RULES AND REGULATIONS

These rules and regulations governing ExoticsCon are part of the exhibitor contract. The interpretation and enforcement of the rules and regulations by conference management is final. All matters not specifically covered by these rules and regulations are subject to the decision of conference management.

EXHIBIT MANAGEMENT

ExoticsCon reserves the right to reject, for any reason, any company, product or service for exhibit space at its conference.

EXHIBIT INSTALLATION/MOVE IN HOURS

Sunday, September 23 7:00 AM – 4:30 PM

All booths and material must be set-up by 4:30 PM on Sunday, September 23, 2018. Any booth unoccupied by 5:00 PM on Sunday, September 23, 2018 will be regarded as a no show and the contract to exhibit will be terminated unless ExoticsCon has pre-authorized a late set-up. All freight will be removed and returned to the loading dock at the exhibitor's expense.

EXHIBIT HALL DATES AND HOURS

Sunday, September 23	6:00 – 8:00 PM (Welcome Reception & Ice Breaker in the Exhibit Hall)
Monday, September 24	9:00 AM – 5:00 PM
Tuesday, September 25	9:00 AM – 6:00 PM (Ice Cream Social, Poster Award Presentations & Silent Auction in the Exhibit Hall)
Wednesday, September 26	8:00 AM – 12:00 PM (Silent Auction in the Exhibit Hall)

EXHIBIT DISMANTLE/MOVE OUT HOURS

Wednesday, September 26 12:00 – 8:00 PM

Dismantle will begin Wednesday, September 26 at 12:00 PM. Dismantling or tearing down exhibits prior to this time is prohibited. Exhibitors are responsible for handling return shipping of all freight. For safety and security, no one under the age of 18 is allowed in the Exhibit Hall during move-in or move-out.

INSTALLATION AND DISMANTLE STAFF

Installation and dismantle personnel who are employees of, or labor hired by, an Exhibitor Appointed Contractor and are not employees of the exhibiting company must obtain work passes from ExoticsCon. Work passes are only valid during installation and dismantle hours. If Exhibitor Appointed Contractor personnel must enter the hall to service the booth during exhibit dates, they must be registered as part of your booth personnel.

EXHIBITOR REGISTRATION

- Two (2) exhibitor registrations per 8' x 10' booth space are provided without charge
- Four (4) exhibitor registrations per 10' x 20' booth space are provided without charge
- Additional exhibitor registrations are available for \$200.00 each
- The maximum number of additional badges to purchase is two (2) per single booth and four (4) per double booth.

An exhibitor registration includes full conference access.

Exhibitor badges are personal and are not to be given to anyone else. Exhibitors caught badge swapping will have their badge permanently confiscated. Supplemental badges or those altered or changed using a business card, ribbons or company logos are not permitted and may be confiscated. Exhibitor badges can be transferred only if the original badge is surrendered permanently at the exhibitor registration desk. Exhibitor badges are made out in the name of the company shown on the exhibit contract.

On the days the Exhibit Hall is open, exhibitors will be allowed access into the hall one hour prior to hall opening. Exhibiting personnel may remain in the Exhibit Hall up to one hour after the hall closes unless prior authorization is received from ExoticsCon.

CANCELLATION POLICY

Notice of cancellation and/or downsizing must be received in writing by June 1, 2018 for an 80% refund of the total booth price. After June 1, 2018, a 25% refund of the total booth price is available until July 1, 2018. After July 1, 2018 there are no refunds for cancellation and/or downsizing. In the event of extenuating circumstances, a credit for the next year may be given at the discretion of the Conference Chairs.

BOOTH ASSIGNMENTS

ExoticsCon reserves the right to modify the floor plan to accommodate space and/or avoid conflict and to relocate exhibit booths as necessary after consultation with exhibitors who are affected by the modification. Every effort to consider location of competitors and accommodate special requests will be made; however, ExoticsCon cannot guarantee booth location. The subletting, assignment of a portion of the whole or any part of the space by an exhibitor is prohibited. Exhibitors may not permit any other party to exhibit in their space. Any goods other than those manufactured or handled by the contracted exhibitors without written approval from ExoticsCon is prohibited.

USE OF SPACE: (1) No exhibitor shall assign, sublet, or share the whole or any part of the space allotted without the knowledge and consent of ExoticsCon. Aisles must be kept clear. Exhibitors must comply with safety, fire and health requirements during move-in, operation, and move-out. (2) ExoticsCon does not endorse the products or services of the companies who exhibit during the Conference (3) Raffles, contests, games of chance, gambling, charging of fees, and similar activities are not permitted in the exhibit hall or during the conference at any time. (4) ExoticsCon shall have the right to require dismantling of an exhibit or part of an exhibit which in their opinion is not suitable to or in keeping with the character and purpose of the Conference.



EXHIBITOR RULES AND REGULATIONS

CARE OF THE BUILDING/EQUIPMENT: Exhibitors or their agents shall not injure or deface the walls or floors of the building or tabletops. No signs or any other articles shall be posted, nailed or otherwise attached to floors, walls, ceiling, furniture or fixtures. When damage appears, the exhibitor is liable to the ExoticsCon and to the Hilton Atlanta.

PRODUCT SAMPLES: Exhibitors may distribute non-pharmaceutical samples of their listed products to Conference attendees. Exhibitors wishing to distribute items other than product samples, promotional giveaways or educational material must submit a request in writing, along with a product prototype or pdf, to ExoticsCon by June 15, 2018. Exhibitors must have written approval from ExoticsCon in order to distribute items other than product samples, promotional giveaways or educational material. No alcohol or outside refreshments are allowed in the Exhibit Hall. *Live and dead animals are prohibited from the Exhibit Hall at all times.*



PRIVATE SOCIAL EVENTS OR MEETINGS: Only companies who qualify as Platinum, Gold or Silver Sponsors may conduct a meeting or a social event during ExoticsCon. For guidelines and additional information contact meetings@exoticscon.org. All private social events or meetings must be booked at the Hilton Atlanta at meetings@exoticscon.org.

AMERICANS WITH DISABILITIES ACT: The exhibitor understands that the Americans with Disabilities Act (ADA) requires that its display be accessible to persons with disabilities and agrees that it is solely responsible for assuring that its display complies with the ADA.

LIABILITY AND INDEMNIFICATION: The exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses, including attorney's fees, relating to or arising out of any loss of, injury to, or damage to any person or property of the exhibitor or any other property where such injury, loss or damage is incident to, arises out of or is in any way connected with the exhibitor's participation in the Exhibit Hall. The exhibitor shall protect, indemnify, hold harmless, and defend ExoticsCon, its officers, directors, agents, volunteers vendors and employees from and against any and all such claims, liabilities, losses, damages, and expenses, including attorneys' fees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of ExoticsCon, its officers, directors, agents, volunteers, vendors or employees.

INSURANCE: Exhibitors wishing to insure their goods must do so at their own expense. Indemnification for hotel: Exhibitor agrees to protect, save and hold Hilton Atlanta and all agents and employees thereof (hereafter collectively called “Hotel Indemnitees”) forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, and further, Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the Hotel Indemnitees against and from any and all losses, costs, damages, liability, or expenses (including attorney’s fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invites, which arises from or out of the exhibition premises, the hotel or any part thereof.

FORCE MAJEURE: In case any part of the Exhibit Hall is destroyed or damaged so as to prevent ExoticsCon from permitting an exhibitor to occupy assigned space during the exhibit period (in part or in whole), or in case occupation of assigned space during the exhibit period (in part or in whole) is prevented by strikes, Acts of God, national emergency, or other causes beyond the control of ExoticsCon, then the exhibitor will be charged for space only for the period the space was or could have been occupied by the exhibitor, and the exhibitor hereby waives any claim against ExoticsCon, its officers, directors, agents, volunteers, vendors and employees for losses or damage which may arise in consequence of such inability to occupy assigned space.

SHIPPING: Shipping information for tabletop and booth exhibits will be provided through Freeman. This information will be distributed with your exhibitor kit 6-8 weeks prior to ExoticsCon. For immediate questions, please contact meetings@exoticscon.org.

INTERPRETATION AND APPLICATION OF RULES AND REGULATIONS: All matters and questions not specifically covered by these Rules and Regulations, as well as booth assignments, are subject to the decision of the ExoticsCon 2018 Committee.

By signing this form, the undersigned agrees to comply with all of the policies and regulations listed above of the hotel and ExoticsCon.

Signature of Authorized Company Contact

Date

Registered Company Name

2018 EXOTISSCON FLOORPLAN

